

Offer your customers a...

# FREE KIDS' PASS TO ANY MAJOR ZOO!



- So affordable you can offer your customers a FREE Kids' Pass to any participating Zoo or Aquarium in Canada with every purchase.
- The cost is a small fraction of face value
- Value averages >\$12 per pass
- Can be distributed on or in-pack, at point-of-sale, or online
- Up to 23 participating locations
- Sampling, Couponing, and Demo Opportunities

Exciting  
**WIN A TRIP**  
Contest!



Contact us to learn more about this exclusive national sales promotion!

Call Reid Marketing at 1-877-669-7746

**Reid** MARKETING &  
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